

Buhusi, Romania is a once-thriving city now fallen on hard times. It sits in the foothills of the Carpathians in one of the most beautiful parts of Moldavia; home of one of Romania's most beautiful synagogues and a large population of Romas.



Buhusi's zoo today mirrors the city's condition. Children and their parents climb up the road looking for entertainment, solace and hope at the zoo. What they find are starving animals, an education center with no materials, and a park with no facilities.



Time is Critical for the Buhusi Zoo

Winter is upon us! To see the animals safely through this winter, we need to raise \$10,000 for immediate medical help, food, and heaters to protect lions, monkeys, storks and dingoes from the frigid weather.

The European Union Requires Changes. Without a plan for achieving EU standards the Buhusi zoo is in danger of closure. Thus, more funds will be needed for improved and expanded animal cages, renovation of the zoo's education center and developing plans to renew a museum as a center for the study of community and tolerance.

The Lion's Roar project, started by Storyteller Laura Simms, is an international group of concerned artists and environmentalists determined to complete this experiment in community and compassion.

We believe that repairing the zoo and respecting the community's needs and diversity will generate much needed hope and meaning to Buhusi life and community. As we save the animals, we will create new employment, increase tourism and give a jump-start to community renewal.

IMMEDIATE NEED:

To get through this winter! The Buhusi zoo needs \$10,000 to:

- ♥ Feed the animals
- ♥ Provide veterinary care
- ♥ Heat the animal cages
- ♥ Improve the now minimal facilities housing stray dogs, cats and unwanted farm animals in danger of starving
- ♥ Repair the entrance gate
- ♥ Secure the education center walls

SUSTAINING THE BUHUSI ZOO:

In the near future, The Lion's Roar will provide:

- ♥ Consistent veterinarian help on site
- ♥ An ongoing educational program
- ♥ Good living conditions for the animals
- ♥ Conservation and education materials for children
- ♥ A free film series for families
- ♥ A garden that will grow food for many of the animals.
- ♥ A full-time staff and workers from the community
- ♥ An international youth environmental "Tolerance and Kindness Peace Corps" studying the relationship between nature, culture and non-aggression

Eventually we hope the zoo will include an extensive bear cub refuge to protect the offspring of hunted bears.

BECOME A ZOO KEEPER OF THE HEART.

THE LION'S ROAR is looking for ten individuals willing to raise \$1,000 each to get the Buhusi animals safely through the winter.

- ♥ Donate \$1,000 yourself
- ♥ Raise \$100 from ten friends
- ♥ Find 100 people who will donate \$10 each

When a human being has pity on all living creatures, then only is he noble.

-Budha Shakyamuni

As a thank you for your contribution of \$100 or more, THE LION'S ROAR will send you a copy of Laura Simms' award-winning double cassette, "Women and Wild Animals". For a contribution of \$300 or more, you'll also receive an 8-minute CD about the project, updated photos of the Buhusi animals and an ongoing e-newsletter so you can watch the zoo come back to life.



FOR ADDITIONAL INFORMATION
AND TO JOIN THE LION'S ROAR
AS A ZOOKEEPER OF THE HEART,
CONTACT LAURA SIMMS AT:

212-674-3479
OR EMAIL US AT:
storydevi@earthlink.net

YES!!!

I Want to Participate in Saving the Buhusi Zoo!

I am a Zookeeper of the Heart and will raise at least \$1,000 for the Buhusi animals.

I want to give a \$300 Zookeeper gift to feed:

- 1 of the 6 Bears
- 3 Baboons
- 2 Storks
- 2 Transylvanian Deer
- 6 Long-haired Cats
- 1 of the 6 Lions
- 2 of the 12 Dingoes
- 3 of the 15 Dogs

I will contribute \$ _____
to help the Buhusi animals this winter.

Name _____

Address _____

E-mail _____

Phone _____

As a gift for: _____

Send your tax-deductible contribution to:

THE LION'S ROAR

c/o Laura Simms

814 Broadway

New York, New York 10003

Make checks payable to:

The Unity Project, Inc.

A 501c (3) not-for-profit organization

Tax ID #04 3525951

please note "Zoo Project" on your check

*About The Lion's Roar Initiative:
An Experiment in Compassion and
Community*

A Gypsy woman living in Buhusi took Laura Simms to see the zoo in the winter of 2003. As heartbreaking as it was to see the animals in miserable cages, it was equally painful to watch children look on helplessly. Yet, for both children and adults in Buhusi, concern for the animals is huge.

The Buhusi project will become an international model for sustainable community development. For, regardless of how much aid a community receives to build houses, create jobs, improve medical help and education, these changes cannot endure unless the inner capacities of hope, self-motivation, compassion, resilience and happiness are nurtured.

We believe that restoration of the zoo, its education center and park, will uplift the hearts of the people of Buhusi by engaging them in the joy of a developing sense of involvement beyond their own personal difficulties.

A Lion's Roar website is in progress.

Partners in The Lion's Roar



Laura Simms, President

Ionel Turcea, Mayor of Buhusi

Constantin Negaescu, Zoo Director

Zsolt Suto, Photographer, Bucharest

Jamie Johnson, Development, New York

Rofilco Film Company, Iasi

Lola Guzman, Attorney, Bucharest

THE LION'S ROAR

invites you to be a

**ZOOKEEPER
OF THE HEART**



The lions of Buhusi, Romania need your help! So do the bears and monkeys.

The Lion's Roar is a unique project to rebuild a zoo and, in turn, repair the heart of a city in need of hope and renewal. It's a

project that brings together community development, tolerance, storytelling and the love of animals.

Make a difference!

*Help make this dream a reality
with your contribution.*

The Buhusi Zoo is the sad home for eight lions, six bears, three baboons, twelve dingoes and other animals, all living in cages in alarming disrepair.



With your gift, large or small, the animals will survive the winter, and the city's children and their families will recover their sense of hope.